



39th Annual
**BOOK &
AUTHOR
BENEFIT**

Thursday, April 25, 2019

Private Author Reception

Friday, April 26, 2019

Luncheon

Dear Christamore House Guild Supporter,

The Christamore House Guild is proud to announce the 39th Annual Book & Author Benefit, which will take place April 25 & 26, 2019. The Book & Author Benefit is a highly anticipated and regularly sold out event in Indianapolis showcasing five to six authors and their recently released books. Previous authors include John Grisham, Anna Quindlen, Mary Higgins-Clark, Sue Grafton, David Baldacci, and A.J. Finn.

Proceeds from this Indianapolis tradition benefit the Haughville and near Westside communities through college scholarships and financial support of educational programs provided by the Christamore House. Last spring, we had over 900 attendees at the Book & Author Benefit events and raised over \$100,000.

Please consider becoming a sponsor of this event thereby helping us continue our work in the Indianapolis community. Corporate sponsors enjoy the benefit of preferred seating and corporate recognition. Please review the enclosed corporate sponsorship opportunities to determine which benefits and level of giving best suit your company.

With Gratitude,

Joelle Baugher & Lisa Hoskin
Co-Chairs, 39th Annual Book & Author Benefit

THURSDAY, APRIL 25, 2019
Private Author Reception
6:00 PM | Private Residence

39th Annual
**BOOK &
AUTHOR
BENEFIT**

FRIDAY, APRIL 26, 2019
Lunch & Author Program
11:00 AM | Indiana Roof Ballroom

39TH YEAR CELEBRATION: We invite you to be a part of one of the largest and longest running events of its kind in the country as we welcome six nationally-acclaimed and debut authors to Indianapolis to share stories of humor, suspense, and inspiration. Last April, two of our featured authors were number one and two on the NY Times Best Seller List, and one featured book will soon be made into a major film starring Amy Adams. While the 2019 author panel will not be announced until February, become a sponsor today to receive exclusive news and invitations.

SPONSORSHIP: Become a member of the Author's Circle or Publisher's Circle and receive invitations to a Private Author Reception and VIP Book Signing, and enjoy VIP/Premier Seating in the Ballroom. Please review the enclosed sponsorship grid for sponsorship levels and details.

SPONSOR VISIBILITY: Sponsors will receive a variety of pre and post event recognitions in addition to opportunities to interact with best-selling authors, Guild members, and the Indianapolis community. Event recognitions range from logo inclusion on luncheon signage, advertisements, event invitations, and program ads to mentions on event website, social media, and AV presentations. We usually have between 800 and 1000 attendees at our annual events, and we reach thousands more through event invitations and social media.

SPONSOR IMPACT: The mission of the Christamore House Guild is to provide volunteer services and financial support to the Christamore House, a multi-service community center serving the needs of the Haughville neighborhood for the past 110+ years. The Christamore House provides early childhood education, after school programs, senior services, and family support, including employment coaching and social services.

The basic services offered by the Christamore House are essential to the residents of the area:

- 21% live in poverty with children
- 18% make under \$10,000 and 60% make less than \$25,000
- 35% do not have a high school diploma
- 20% of households are single females with children under 18

To further support the Haughville neighborhood, the Guild provides scholarships to students from the area seeking higher education. We currently have 15 scholars attending colleges inside and outside Indiana. Most of our scholars would have a difficult, if not impossible, time pursuing higher education without our scholarship program.

Your support directly benefits our scholarship program and the educational programs at the Christamore House.

SPONSORSHIP CONTACT:

Gretchen Hueni
chgsponsorship@gmail.com
317.417.7311



Friday, April 26, 2019
Indiana Roof Ballroom

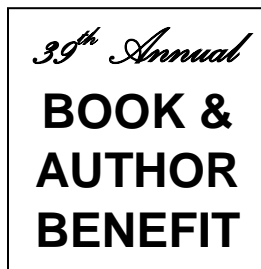
39th Annual
**BOOK &
AUTHOR
BENEFIT**

10:00 AM Book Sales & Signing
11:00 AM Lunch & Program
2:00 PM Additional Book Sales
& Signing

SPONSORSHIP BENEFITS	SPONSORSHIP OPPORTUNITIES			
	Author's Circle	Publisher's Circle	Editor's Circle	Reader's Circle
	\$10,000	\$5,000	\$2,500	\$1,500
TICKETS & INVITATIONS	VIP Seating	Premier Seating	Preferred Seating	Preferred Seating
Book & Author Luncheon	10	10	10	10
Private Author Reception*	4	2		
VIP Book Signing*	4	2		
RECOGNITIONS				
Signage at Luncheon and Author Reception	L	N		
Event Invitation	L	N	N	
CHG/Event Website	L	N	N	N
Luncheon Program				
- Full Page Color Ad	•			
- Full Page Black & White Ad		•		
- Name Recognition			•	•
Luncheon AV Presentation	•	•	•	
Social Media	•	•	•	•
CHG Annual Report	•	•	•	•
<p>COMMITMENT FORMS DUE BY FEBRUARY 1, 2019, to be included in Event Invitation; MARCH 15, 2019, deadline for all other print materials. Sponsorship opportunities remain available after this date.</p> <p>EVENT CONTACT: Gretchen Hueni chgsponsorship@gmail.com 317.417.7311 christamoreguild.org</p> <p>*Private Author Reception will take place Thursday, April 25, 2019 6pm to 9pm at a private residence. L = Logo, N = Name Recognition</p>				



PRIVATE AUTHOR RECEPTION
Thursday, April 25 | 6:00 PM
Private Residence



LUNCHEON
Friday, April 26 | 10:00 AM Doors Open
Indiana Roof Ballroom

Please mark your sponsorship level below and provide all requested information by **February 1, 2019**, to be included in event invitations and by **March 15, 2019**, for all other print materials. Sponsorship opportunities remain available after this date and we welcome your participation.

SPONSORSHIP

- \$10,000 Author's Circle
- \$5,000 Publisher's Circle
- \$2,500 Editor's Circle
- \$1,500 Reader's Circle

IN-KIND DONATION

In-Kind Description & Value:

SPONSOR INFORMATION

Sponsor Name: _____
Please list name as it should be printed in event materials and recognitions.

Address: _____

Contact Person: _____

Phone: _____

Website: _____

Facebook Page: _____ Twitter Handle: _____

PAYMENT METHOD Check MasterCard Visa Invoice

Checks made payable to Christamore House Guild (Tax ID # 31-1019216).

Card #: _____ Exp. Date: _____ Security Code: _____ Billing Zip Code: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Please return this agreement and payment to:
Christamore House Guild
c/o Gretchen Hueni
6123 Carrollton Avenue, Indianapolis, IN 46220

For more information contact:
Gretchen Hueni
317.417.7311
chgsponsorship@gmail.com

Please send artwork to: chgsponsorship@gmail.com

