



# BOOK & AUTHOR BENEFIT LUNCHEON *Friday, April 26, 2019*

## Program Advertising/Marketing Opportunities

**Artwork and Full Payment Due FRIDAY, MARCH 15, 2019**

### CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

### COLOR ADS Premium Placement *(All Full Page)*

- Inside Front Cover \$2,500
- Inside Back Cover \$2,500
- First Page \$2,000
- Last Page \$2,000

### COLOR ADS Open Placement

- Full Page \$1,500
- Half Page \$ 750
- Quarter Page \$ 375

### BLACK & WHITE ADS

- Full Page \$1,000
- Half Page \$ 500
- Quarter Page \$ 250

### OTHER MARKETING OPPORTUNITIES

- Book Bags\* \$5,000
- Book Marks\* \$2,500

\*Distributed to all in attendance.

### AD SPECIFICATIONS

<b>Size:</b>	Full Page	4.75"W x 7.5"H	Quarter Page/Horizontal	4.75"W x 1.85"H
	Half Page	4.75"W x 3.65"H	Quarter Page/Vertical	2.25"W x 3.65"H
<b>Resolution:</b>	All files to be 300 dpi or higher.			

### PAYMENT METHOD

- Check     MasterCard     Visa     Invoice

Checks payable to Christamore House Guild (Tax ID # 31-1019216).

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

### **Please return this agreement and payment to:**

Christamore House Guild  
c/o Geri Imler  
708 Nottingham Court, Carmel, IN 46032

### **For more information contact:**

Geri Imler  
216.407.2400

**Please send artwork to:** [chgsponsorship@gmail.com](mailto:chgsponsorship@gmail.com)